

Virtual Styling Inventorying Guidelines

Inventorying Guidelines

Setting

- Background: Images should be hung and/or laid flat against a white background (using a tri-fold science board or white sheet, for example).
 - For best results, we recommend the following: Lie item flat against a cloth/sheet. This allows seams to be flat on a surface and the shape of the garment to be more visibly clear. A cloth/fabric backdrop minimizes glare and shadows.



- Lighting: Use bright natural light so the stylist can easily see color palettes, patterns, and fabric. If it is hard to tell what these details are in the photo, the client will add these notes in the “Label” section.
- Distance: Take picture close enough to fill camera/phone display screen borders. Also take photo as center and above the item as possible without any distorting shadows.
- Special Details: If there is an important detail, photograph extra sides of object in order and place side by side in the closet.

Tops & Dresses

- Client must note if an item is a tunic. Labeling and categorizing items correctly is vital.
- Fold over left sleeve as shown above to show cuff details.
- Fix hem of dress/top so it lays flat and accurately shows its shape.
- Lie seams flat to more accurately display how it will lay on the body.

Shorts, Skirts, & Pants

- Pants/Jeans should be easy to distinguish their length, rise, and inseam in the photo. Client will add these written details in the “Label” area per garment.
- For skirts, please note if it is worn at the waist or hip.

SKIRTS



JEANS



Shoes

- Shoes and boots must be removed from boxes and be photographed so the heel height and color are recognizable. Flats and sandals can be laid flat as normal. For heels, have one standing and one on its side as shown below:



Bracelets

- Lay flat and try to stack sets of bangles/sets together.

Earrings & Rings

- Lay dangle earrings flat.
- For stud earrings and rings, we suggest to put them on an edge of a table or bed with a white sheet as backdrop in order to lower camera enough to best photograph face of items. Arrange studs like so:



Necklaces

- Place a ruler or tape measure next to the length of each necklace so stylist can determine its shape and length. Start measurement at clasp. This will allow you take a close up picture of a very long necklace to see the total length while also capturing the details of the piece.

Scarves

- Regular scarves should be folded into a narrow rectangle or hung on a doorknob to see the pattern and shape. Client must note if scarf is an infinity and tie small neck scarves in a knot, or it will be assumed to be a regular length scarf. Please note special details or colors if not clear in photo.

SCARVES



Glasses

- These only need to be uploaded if client desires glasses as part of virtual outfits.

Handbags

- Lie handbag/purse flat to take picture or position it upright if it is laying awkwardly. You can stuff the purse to better show shape if desired.



BELTS



Belts

- Make sure any important details are showing. Try to roll it as shown.
- Note if it fits/is worn on waist or hip.

Hat

- These only need to be uploaded if client desires outfits to incorporate these into virtual styling looks.
- Make sure logo (if applicable) and type of bill of hat is visible

Uploading Instructions

Profile

- Please make sure you have a current headshot and full body picture on your profile as instructed in the policies so we can best style you.

Downloading the "App"

- These instructions are found at the very bottom of the Closet page when you click on Closet FAQ:



How do I access my Closet in the future?

We recommend **bookmarking** this link on your computer and any mobile devices.

- On your **computer**:
 - In Chrome, Safari, and Firefox, press **Cmd+d** on a Mac (**Ctrl+d** on a PC) to bookmark this page
- On your **mobile device**:
 - For your **Apple** device (iPhone or iPad): press the **Share** button (found at the bottom center of your mobile browser - it looks like a box with an arrow coming out the top) and then select **"Add to Home Screen"**
 - For your **Android** device: press the 3 stacked dots icon in the top right of your screen and then select **"Add to Home Screen"**

Here is an example of how to add your Closet to your phone's homescreen (as an app!):



ADD TO HOME SCREEN

For technical challenges or help, please email support@HueAndStripe.com

My photo uploads are going slowly. What can I do?

We recommend uploading photos on a strong connection. If you're experiencing issues with uploads, try uploading fewer photos at a time. If you do not have access to a stronger connection, we recommend reducing the size of your photos before uploading. (For example, photos shot with the iPhone 6 may be 3MBs or more *each*.)

What do I do if my consultant doesn't respond to my comment?

Sometimes consultants may miss a comment, especially during busy seasons. If this happens, contact them through your normal channels to let them know!

Can I see all the outfits my consultant has put together with a specific item?

Yes! To see all the ways your consultant has styled an item, click on the photo in the Lookbook. You will then see a button above the item photo saying **"View # Outfits With This Item."**

Clicking this will cause feature the outfits which include that item. To return to viewing all outfits in your Lookbook, simply click the button **"Show All Looks"** at the top of the page to return.

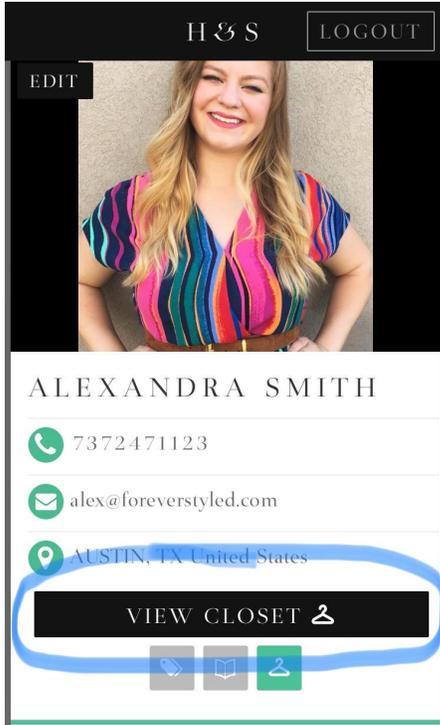
How do I move items from one section to another?

You can move items between Closet sections by clicking the **Edit** button on a photo and selecting a section from the **Section** dropdown menu. You can then press "Save" to save and close the box or "Next" to save and move to the next item.

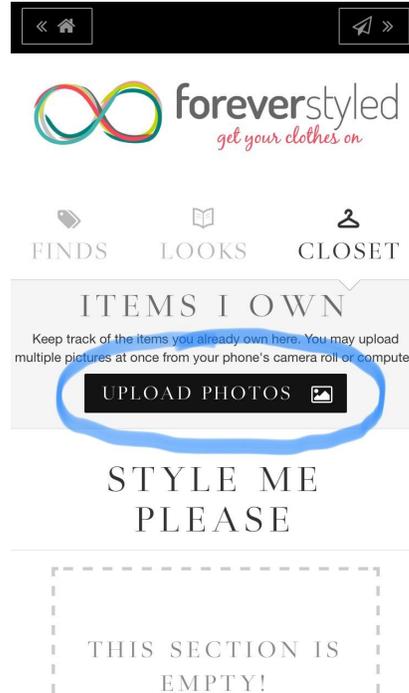
Uploading Closet Items

- Please only edit photos to correct lighting if needed or to show the item colors accurately.
- Once photos are all uploaded, categorize and label items as mentioned above.

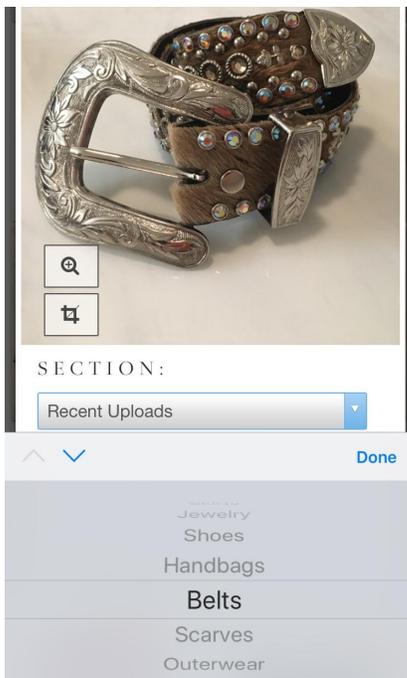
Step #1: Login and “View Closet”



Step #2: Upload Photos



Step #3: Choose Item Section



Step #4: Add Label (Hip/Waist/Rise/Ankle/Tunic/Etc) & Type

